

7<sup>th</sup> **BAPA**  
**foodpro**  
INTERNATIONAL EXPO

POST-SHOW  
**REPORT 2019**

[www.foodpro.com.bd](http://www.foodpro.com.bd)

BANGLADESH'S BIGGEST ANNUAL FOOD AND BEVERAGE SHOW

# SHOW INFORMATION

SHOW NAME	Foodpro International Expo
EDITION	7th Time
DATE	21-23, November, 2019
VENUE	International Convention City Bashundhara (ICCB), Dhaka
HALLS	4
TYPE	B2B & B2C
FREQUENCY	Annual
SHOW SIZE	100,000 Sqft
NO OF TRADE VISITORS	10,000+(Approx)
NO OF GENERAL VISITORS	20,000+(Approx)
COMPANIES/ EXHIBITORS	200+ Companies Represented
SPECIALISED SECTORS	Food Processing and Packaging  Labeling Machinery and Equipment  Food and Beverage  Beverage and Beverage Equipment  Dairy Equipment
WEBSITE	<a href="http://www.foodpro.com.bd">www.foodpro.com.bd</a>

ORGANIZED BY:



BANGLADESH'S BIGGEST ANNUAL FOOD AND BEVERAGE SHOW

# What's on show at BAPA FoodPro International Expo 2019 – your leading food trade event

If you've never attended a Foodpro Bangladesh Expo, be prepared to be amazed, informed and inspired by the range of food industry products and services on show and the number and quality of the visitors.

## Meet and network with the people and companies that lead our food industry

Three days. More than Hundreds of food industry suppliers. Thousands of potential buyers from every area and level of food processing and food manufacturing. All come together for only Three days and only once a year at BAPA FoodPro International Expo 2019 From small one product processors to large multi-product and sector manufacturers, every Food & Beverage company needs a wide range of equipments, supplies and resources to bring their products to market.



# FOODPRO, BANGLADESH'S BIGGEST ANNUAL FOOD AND BEVERAGE EXHIBITION

200+  
exhibitors

100,000 Sqft  
of exhibition space

80%  
Local buyers

50%

of exhibitors made more than 20% of their annual business in just 3 days!

30,000+  
visitors

95%

of exhibitors rated the show as good to excellent



# VISITOR REVIEW

## BAPA FoodPro International Expo 2019 Visitor Overview

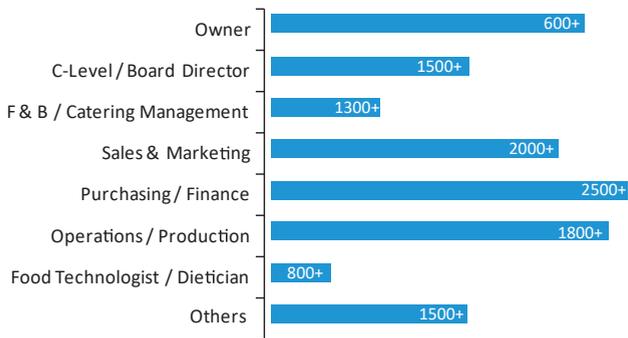
10,000+  
Total Trade Visitor

Over 15 Countries  
Were Represented:

60% International  
40% Local

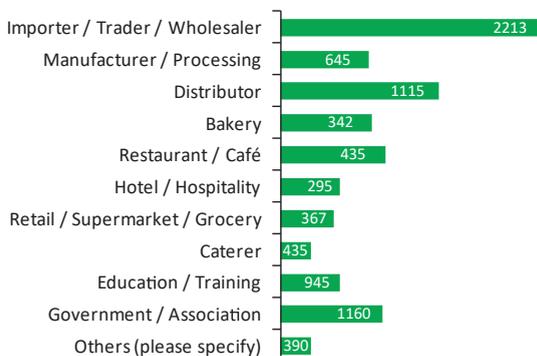
### Buyers by Job Function\*

Calculated according to the official total number of trade visitors



### Buyers by Company's Main Activity\*

Calculated according to the official total number of trade visitors



### Visitor Purchase Interests

EQUIPMENT AND SERVICES MARKET	
Equipment / Machinery / Services	34.45%
Catering / Foodservice	16.40%
Cleaning Products	10.04%
Coffee Machines	10.95%
Hospitality Supplies	11.35%
Machinery / Processing / Packaging Equipment	21.39%
Refrigeration / Storage	13.05%
Retail / Display	10.61%

FOOD	
Food	61.31%
Bread / Bakery	24.21%
Canned	21.69%
Chilled	16.15%
Dairy	22.48%
Frozen	22.68%
Fruit & Vegetable	19.93%
Halal	18.66%
Health / Organic	16.87%
Meat / Poultry	18.28%

BEVERAGE	
Beverage	27.10%
Carbonated Drinks	14.72%
Juices	24.82%
Liquid Food / Supply	13.99%
Milk / Dairy	17.48%
Tea / Coffee	17.89%
Water	12.32%

INGREDIENTS	
Ingredients	20.94%
Additives	9.19%
Amino Acids & Derivatives	4.30%
Antioxidants	5.52%
Batters, Breading & Coatings	6.67%
Colourants	6.17%
Cultures & Fermentation Starters	4.38%
Dairy Ingredients	10.67%
Egg Ingredients	6.43%
Emulsifiers	6.09%
Encapsulated Ingredients	3.28%
Enzyme Preparations	3.89%
Fats, Oils & Waxes	8.22%
Food Analysis/Hygiene/Quality/Safety Management	8.94%
Fibres	4.80%
Firming Agents	3.42%
Fish Powder & Extracts	4.00%
Flavours & Aromas	8.32%
Fruit Products & Extracts	8.12%
Gelling Agents/Gums	4.14%
Halal Ingredients	7.14%
Hydrocolloids & Stabilizers	3.36%
Leavening Agents	3.26%
Marine Based Ingredients	2.84%
Nutrients	5.29%
Organic Ingredients	6.50%
Pre & Pro-Biotics	3.29%
Preservatives	5.30%
Proteins	5.76%
Stabilizers/Thickeners & Binders	5.07%
Starches	5.07%
Sugars & Sweeteners	9.01%
Vitamins & Minerals	6.49%
Others (please specify)	1.74%

\* Respondents could make multiple selections where business operates across several industry sectors

# EXHIBITOR REVIEW

## BAPA FoodPro International Expo 2019 Exhibitor Overview

200+  
companies  
represented

100,000 Sqft

40%  
Food, Beverage  
and Ingredients

80% Foodservice and Catering Equipment,  
Packaging, Processing, Labeling, Machinery  
and Equipment, Supplies and Technology

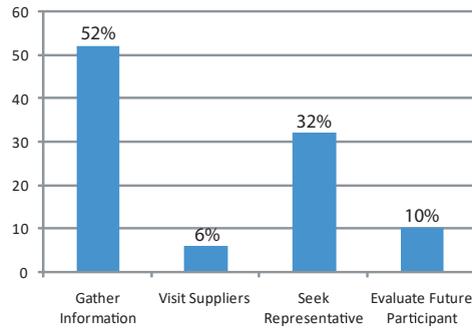
## EXHIBITOR SURVEY STATS

90% of exhibitors surveyed  
rated the overall show  
as good to excellent

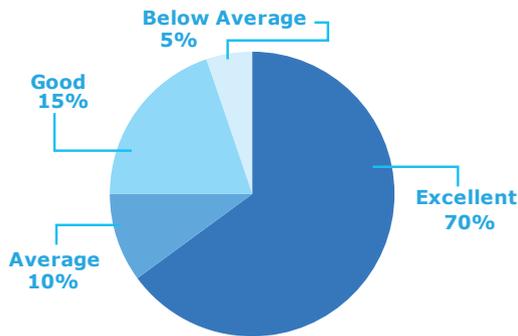
50% of exhibitors make more than  
20% of their annual business  
in just 3 days at FoodPro



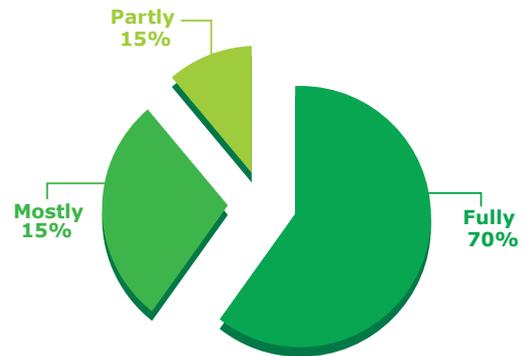
1. How do you rate the success of your participation related to the set objectives?



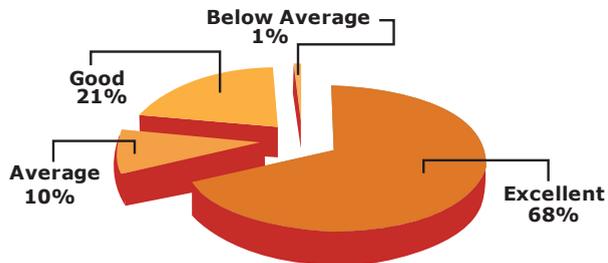
2. How do you rate your overall success?



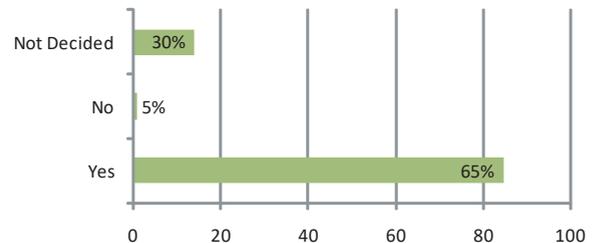
3. Did you meet your relevant customers?



4. How do you rate the Quantity of visitors at the events?



5. Are you planning to participate in the next edition in 2019?





“ We have exhibited at FoodPro Bangladesh Expo for the last three times and have witnessed the show grow in size and influence— from its humble beginnings it now incorporates every sector of the Food & Dairy Processing industry bringing it on par with the leading exhibitions in South Asia. ”

**Mr. Rahul Kothari, Director**  
Pakona Engineers (I) Pvt. Ltd.

“ We’ve been participating in FoodPro consecutively. Dealers come to the show and we find it very accessible for visitors in the region. So far, we have received more than 100 leads. In terms of reaching our target Market, this is a very effective show. ”

**Mr. Gautam Banerjee, Director**  
SSP Private Limited

“ FoodPro provides tremendous opportunity to showcase our offerings, to learn and interact with industry players, highlight critical industry issues and meet with prospective customers and business associates. The networking opportunities the show offers with local and international companies under one roof and in the region’s biggest food trade show is invaluable for us. ”

**Mr. Ahsan Khan Chowdhury, CEO**  
Pran RFL Group

“ Congratulations for successful FoodPro Bangladesh Expo. It was indeed a useful platform for us as well. Based on the response received in 2019 edition, we are participating in the upcoming edition of the in a bigger way. ”

**Mr. D D Ghoshal, Head of Marketing**  
Bombay Sweets

“ It was indeed our pleasure to participate in the FoodPro 2019 show and it was quite a successful show for us. The show is getting bigger and better each year, I would like to personally place on record my sincere appreciation of the efforts of all at REEMS in making BAPA FoodPro International Expo 2019 one of the best shows for the industry. ”

**Mr. Ankit Kaushal, Director**  
New ERA Machines

“ It’s been amazing to see that an exposition like BAPA FoodPro International Expo is taking place in a grand way this year. We have been participating here since 2018 and the objective behind our participation has been always successful. The expo is making its way to become one of the largest in South Asia in the sector of Food Processing. ”

**Mr. Philip K. Roy, Managing Director**  
Big Daddy Marketing

# 8<sup>th</sup> BAPA foodpro INTERNATIONAL EXPO

**26-28 November 2020**

International Convention City Bashundhara, Dhaka, Bangladesh

The 8th edition will take place at the International Convention City Bashundhara, Dhaka, Bangladesh to form one of the world's leading trade platforms for the industry.



Organized by:



#### **Bangladesh Agro-Processors' Association(BAPA)**

New Bury Place

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